

# NEED MARKETING DIRECTION?

Thousands of studies, hundreds of clients, all growing in the right direction. If you need marketing assistance we have the experience to help you.

## WE OFFER:

- ▶ Customer Satisfaction Studies
- ▶ Patient Satisfaction Studies
- ▶ Focus Groups ~ in person and on-line
- ▶ Market Repositioning
- ▶ Industry Studies
- ▶ Marketing Direction and Planning
- ▶ Website Audits
- ▶ Image and Brand Awareness Studies
- ▶ Expert Public Relations Research
- ▶ One-of-a-kind Studies
- ▶ Marketing Plans
- ▶ New Market Studies
- ▶ Business Growth Strategies
- ▶ Sales Lead Generation Research
- ▶ Benchmarking "Best Practices"
- ▶ Answers To Questions Keeping You Up At Night



## BUSINESS DEVELOPMENT DIRECTIVES

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*Providing Direction for World-Class Leaders*